

THE PRIEST MAGAZINE

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Read by one-third of all Catholic priests in the United States, The Priest magazine provides today's priests with the information and inspiration to serve their growing ministries.

This award-winning, professional journal offers priests feature articles on issues covering their personal and spiritual lives ranging from theology to scripture, ecumenism, pastoral ministry, psychology, and social justice.

Over 80% of The Priest magazine readers are actively involved in parish work. That means they make decisions about Catholic pre-school, grade and high school, and CCD programs. No surprise here, 99% of U.S. Parishes are involved in fund raising, including raffles, bazaars, carnivals and festivals.

Priests travel, too. More than half have traveled abroad within the last three years. And they read a lot, with over 43% buying 10 or more books per year. Published monthly, subscribers to The Priest magazine spend \$39.95 annually.

Source: 100% Direct Mail

Unit of sale: \$40.95/annually.

Minimum Order: 5,000

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