

THE LEAFLET MISSAL COMPANY MAIL ORDER BUYERS

57,374 24 MONTH BUYERS \$100.00/M
32,847 12-MONTH BUYERS +\$5.00/M
19,808 6-MONTH BUYERS +\$10.00/M
NON-RECIPROCAL FEE +\$20.00/M

Family owned and operated for over 80 years. The Leaflet Missal Company is one of the largest direct marketers--catalog and website--of religious merchandise in the nation. Primarily serving the Roman Catholic community. Leaflet Missal Catalog offers religious items that meet the needs of Christian of all faiths, for both Clergy and Laity.

The Leaflet Missal Catalog, offers thousands of items, more than books and Bibles, also Christmas merchandise, Statues, Religious Videos and DVD's, Clergy and Casual Apparel, Novels, History Books, as well as Church Goods, Home and Garden items and beautiful Religious Artwork. Average age 60. 21% male; 64% female.

Minimum order: 7,500

Source: Direct Mail
Unit of Sale: \$65.00

Sample Mailing Piece
Required.

Updated: Quarterly
Last: January 2015

ADDRESSING: E-Mail: \$60.00/F

SELECTIONS: Keying \$5.00/M
Clergy/Laity \$5.00/M
Gender \$8.00/M
Zip/SCF/State \$8.00/M
Product Selects \$10.00/M

TERMS AND CONDITIONS

1. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the mailing.
2. Stated prices are for the one-time use only. Multiple and unlimited use arrangements available on some lists.
3. Net name arrangements are available on large orders for many lists.
4. Commissions are paid to recognized brokers and advertising agencies at standard industry rates.
5. Catholic Church/School Market reserves the right to require prepayment on any order.
6. Payment in full is required within 30 days of our invoice date.
7. Cancellations must be in writing and accompanied by the returned names and are subject to cancellation and running charges. Orders cancelled after mail date on purchase order will be charged the full price.
8. We are not liable for any damages or loss sustained through use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of the list.